

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80957

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80957-1

DATE PRINTED

10/22/12

PAGE 1

37109	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	339881	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	JAMESTOWN ASSOCIATES			JOE KYRILLOS FOR US SENATE	
AND	5 Mapleton Rd Ste 300			1715 State Route 35 Ste 203	
ADDRESS	Princeton NJ 08540-9646			Middletown NJ 07748-1870	
	USA			USA	
CONTACT	LAURA LANCASTER			PRODUCT KYRILLOS 15 SEC BOOKENDS	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.		PRODUCT CODE 9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 11/06/12 NO. WEEKS: 3					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	22222..	10	05:58A	07:00A	15S	10/22/12-10/26/12	THIS MORNING (5:58-7AM)	10	175.00	1750.00
2	22222..	10	05:58A	07:00A	15S	10/29/12-11/02/12	THIS MORNING (5:58-7AM)	10	175.00	1750.00
3	22000..	4	05:58A	07:00A	15S	11/05/12-11/06/12	THIS MORNING (5:58-7AM)	4	175.00	700.00
4	22222..	10	06:58A	09:00A	15S	10/22/12-10/26/12	CBS THIS MORNING	10	125.00	1250.00
5	22222..	10	06:58A	09:00A	15S	10/29/12-11/02/12	CBS THIS MORNING	10	125.00	1250.00
6	22000..	4	06:58A	09:00A	15S	11/05/12-11/06/12	CBS THIS MORNING	4	125.00	500.00
7	20200..	4	09:00A	10:00A	15S	10/22/12-10/24/12	ANDERSON COOPER	4	125.00	500.00
8	02020..	4	09:00A	10:00A	15S	10/30/12-11/01/12	ANDERSON COOPER	4	125.00	500.00
9	20000..	2	09:00A	10:00A	15S	11/05/12-11/05/12	ANDERSON COOPER	2	125.00	250.00
10	20020..	4	10:00A	10:57A	15S	10/22/12-10/25/12	LET'S MAKE A DEAL	4	337.50	1350.00
11	02002..	4	10:00A	10:57A	15S	10/30/12-11/02/12	LET'S MAKE A DEAL	4	337.50	1350.00
12	20000..	2	10:00A	10:57A	15S	11/05/12-11/05/12	LET'S MAKE A DEAL	2	337.50	675.00
13	22222..	10	10:58A	12:00N	15S	10/22/12-10/26/12	THE PRICE IS RIGHT	10	450.00	4500.00
14	22222..	10	10:58A	12:00N	15S	10/29/12-11/02/12	THE PRICE IS RIGHT	10	450.00	4500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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			FROM	TO						
15	20000..	2	10:58A	12:00N	15S	11/05/12-11/05/12	THE PRICE IS RIGHT	2	450.00	900.00
16	02202..	6	05:00P	06:00P	15S	10/23/12-10/26/12	5PM EARLY NEWS	6	350.00	2100.00
17	02222..	8	05:00P	06:00P	15S	10/30/12-11/02/12	5PM EARLY NEWS	8	350.00	2800.00
18	20000..	2	05:00P	06:00P	15S	11/05/12-11/05/12	5PM EARLY NEWS	2	350.00	700.00
19	20220..	6	06:00P	06:30P	15S	10/22/12-10/25/12	NEWS 3 AT 6	6	475.00	2850.00
20	02222..	8	06:00P	06:30P	15S	10/30/12-11/02/12	NEWS 3 AT 6	8	475.00	3800.00
21	20000..	2	06:00P	06:30P	15S	11/05/12-11/05/12	NEWS 3 AT 6	2	475.00	950.00
22	0020202	6	11:00P	11:35P	15S	10/24/12-10/28/12	LATE NEWS	6	900.00	5400.00
23	2022200	8	11:00P	11:35P	15S	10/29/12-11/02/12	LATE NEWS	8	900.00	7200.00
24	2000000	2	11:00P	11:35P	15S	11/05/12-11/05/12	LATE NEWS	2	900.00	1800.00
252.	2	06:00A	06:57A	15S	10/27/12-10/27/12	WEEKEND NEWS SAT 6-7AM	2	150.00	300.00
262.	2	06:00A	06:57A	15S	11/03/12-11/03/12	WEEKEND NEWS SAT 6-7AM	2	150.00	300.00
272.	2	06:57A	09:00A	15S	10/27/12-10/27/12	CBS SATURDAY MORNING NEWS	2	150.00	300.00
282.	2	06:57A	09:00A	15S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	2	150.00	300.00
292	2	05:58A	07:00A	15S	10/28/12-10/28/12	WKND NEWS SUN 6-7A	2	75.00	150.00
302	2	05:58A	07:00A	15S	11/04/12-11/04/12	WKND NEWS SUN 6-7A	2	75.00	150.00

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			FROM	TO						
312	2	06:58A	09:00A	15S	10/28/12-10/28/12	WKND NEWS SUN 7-9A	2	125.00	250.00
322	2	06:58A	09:00A	15S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	2	125.00	250.00
332	2	08:57A	10:30A	15S	10/28/12-10/28/12	CBS SUNDAY MORNING	2	540.00	1080.00
342	2	08:57A	10:30A	15S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	540.00	1080.00
Total Contract:								158		53485.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						19355.00	31705.00	.00	51060.00	
GRAND TOTAL									51060.00	

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